

**Chris Brecher**

COO and EVP, Worldwide Field Operations

**Apriso Corporation**

310 East Ocean Boulevard, Suite 1200

Long Beach, CA 90802

---

Website: <http://www.apriso.com>



Chris Brecher is the Executive Vice President of Worldwide Field Operations for Apriso Corporation, a provider of adaptive software solutions for global operations execution.

Apriso's customers realize competitive advantage in lean manufacturing and quality, with improved flexibility across all plants, while doing so at the lowest IT cost. Apriso serves more than 150 customers in 42 countries across the Americas, Europe and Asia, powering more than 650 installations worldwide. Its customers include General Motors, Honeywell, L'Oreal, Lockheed Martin, Becton Dickinson, Hitachi, Saint-Gobain, Paccar, Cummins, Philip Morris International and Essilor.

Chris is a sales-savvy executive, with extensive enterprise software sales experience, for companies including Apriso, SAP, Siebel, Lawson and GERS. He has built and managed sales and services organizations in North America, Latin America, Western and Central Europe and Asia, including full P&L responsibility. Chris has a proven track record of launching new products and new markets, while delivering rapid growth and improved margins.

A certified public accountant, Chris earned his BS degree from Colorado State University, and his MBA from the University of North Carolina at Chapel Hill. A native Californian, Chris and his family live in Huntington Beach.