

**Hold the Date for ABL's 18th ABBY Awards Event
OCTOBER 25, 2017 — 12:00-5:00 PM — LONG BEACH MARRIOTT**

ABL's ABBY Awards recognize and celebrate organizations which have brought to market innovative approaches to the delivery of healthcare, medical devices, diagnostics, healthcare IT, and digital health technologies that are dramatically reducing the cost of quality healthcare.

This year's Event will honor healthcare organizations based in **California** who have innovative products, services, or devices **on the market** that are **dramatically reducing the cost of care**.

APPLY TO BE A NOMINEE	https://www.surveymonkey.com/r/ABLIH2017App Deadline: Wednesday, July 5, 2017
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RECOMMEND A NOMINEE	https://www.surveymonkey.com/r/ABLIH2017Recommend Deadline: Wednesday, June 28, 2017
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Past "Leadership in Innovation" Award Winners

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2015 & 2016 ABBY Award Winners

Year | Company | Category

2016	GD Biosciences - Diamond Medical Tactile - Platinum Honor - Gold
2015	LA County Dept. of Health Services & Safety Net Connect - Diamond CNS Response - Platinum Center for Autism & Related Disorders - Gold

2015 & 2016 Finalists

Year | Company

2016	Bloodbuy Genoa HeartFlow	The Innovation Institute Vitagene
2015	Advanced ICU Care drChrono Crossover Health Harbor Health Sys.	PeriGen's PeriCALM Checklist SpineZone

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Past ABBY Award Winners Continued

Year | Winning Company | Category

2015	LACD of Health Services & Safety Net Connect CNS Response Center for Autism & Related Disorders	Diamond Winner Platinum Winner Gold Winner	2014	Cynvenio's LiquidBiopsy WiserCare, Inc. Doctor On Demand	Medical Devices & Diagn. Approach to the Delivery of Healthcare eHealth Solutions
2013	Centers for Medicare & Medicaid Services Hospice of the Valley, Palliative Care Center Not Impossible Labs Holomic, LLC	<i>Bold Experiment in Gov. Payment Innovation</i> <i>Delivery of Care Approach</i> <i>Inspiration in Innovation</i> <i>Emerging Medical Tech.</i>	2011	Blausen Medical Comm. Ideal Life Vertos Medical Inc. Teladoc, Inc.	<i>HIT, Business Facing HIT, Consumer Facing MedDevice/Diagnostics</i> <i>Delivery of Care Approach</i>
2010	Specialists On Call A-Life Medical VQ OrthoCare	<i>Delivery of Care Approach</i> <i>Healthcare IT</i> <i>Med/Bio Tech</i>	2009	Dakim Osmetech Molecular Diagn. ePocrates	<i>Delivery of Care Approach</i> <i>Med/Bio Tech</i> <i>Healthcare IT</i>
2008	Accuray, Inc. Alameda County Med Cntr M*Modal, Inc.	<i>Med/Bio Tech.</i> <i>Delivery of Care Approach</i> <i>Healthcare IT</i>	2007	eHealth, Inc. Sutter Health Neurovascular Div. of eV3	<i>Healthcare IT</i> <i>Delivery of Care Approach</i> <i>Medical Tech.</i>
2006	BeWell Mobile Tech. Kaiser Permanente Gen-Probe, Inc. Health Hero Network	<i>Healthcare IT</i> <i>Consumer Empowerment</i> <i>Medical Tech.</i> <i>Delivery of Care</i>	2005	FoxHollow Technologies Care Level Management Refractec	<i>Platinum</i> <i>Gold</i> <i>Silver</i>
2004	WorkWell Systems Aperio Technologies Silverado Senior Living & InTouch Health	<i>Platinum</i> <i>Gold</i> <i>Silver</i>	2003	Masimo Corporation Diversa Corporation IPC - The Hospitalist Co.	<i>Platinum</i> <i>Gold</i> <i>Silver</i>
2002	Advanced Tissue Sciences MicroVenton Vocera & ePocrates HealthTech	<i>Platinum</i> <i>Gold</i> <i>Silver - Tied</i> <i>Special Judges Award</i>	2001	I-Flow Santa Clara Family Health Plan InSight Health Services	<i>Platinum</i> <i>Gold</i> <i>Silver</i>
2000	Inhale Therapeutics TriZetto Group HealthAllies.com	<i>Platinum</i> <i>Gold</i> <i>Silver</i>	1999	Memorial's MemorialCard Blue Shield Mylifepath.com OptiScan Biomedical	<i>Info.-Based Tech.</i> <i>Service Approach</i> <i>Product/Technology</i>

2017 Nomination Requirements, Finalist Selection Process, and Voting Rules

Nomination Requirements

1. The 2017 Application Form must be submitted by **Wednesday, July 5, 2017**.
2. **The nominated company must have its headquarters based in California.**
3. If selected as a 2017 Finalist, the nominated executive listed on the Application Form must be available to attend, present, have their picture taken with other ABBY Finalists, accept their Finalist Award -- and the ABBY Award should they win -- at the *Innovations in Healthcare™* Awards Event on October 25, 2017, in Long Beach
4. All Finalists agree to allow the ABL Organization to video-record their presentation to the Awards Event audience and use it for the marketing and promotion of the *Innovations in Healthcare™* ABBY Awards Event.
5. If selected as a Finalist, you must have your FINAL PowerPoint presentation submitted to ABL no later than Wed., Oct. 18, 2017.
6. **Past Winners, Finalists, and Semi-Finalists:**

- If your organization was selected as a **Finalist (or ABBY Award winner) in 2015 or 2016**, you are encouraged to resubmit an Application Form for a product, service, or approach that is **substantially different** from your previous entries.
- If your organization was **nominated or selected as a Semi-Finalist in 2015 or 2016 or before**, you are welcome to resubmit for the same or a different innovation.

Finalist Selection Process: All qualified nominations will be reviewed on August 16th by ABL's Finalist Selection Committee. At this meeting, the Committee will determine how this year's Awards Event will be conducted, either:

- Nine nominees will be chosen as Finalists, with three in each Innovation category listed on the Application Form.
- Up to nine nominees will be selected as Finalists and will compete together for the top three Awards
- Or, in an arrangement that is most conducive to accommodating the selection of this year's submitted Application entries.

Finalists are chosen by the Committee Members via secret ballots that have a weighted score ranking of first, second, and third choices.

Voting Rules: ABBY Award winners will be determined by secret ballots cast at *Innovations in Healthcare™* ABBY Awards Event on October 25, 2017, by *everyone* in the audience. The secret ballots will be counted and tabulated at the Awards Event and only the ballot counters will know the ABBY Award Winners, prior to their announcement on stage.