

Nomination Application for the Innovations in Healthcare 2011 ABBY

NOTE: The entire packet must be COMPLETED by June 22, 2011 to Qualify

This packet is a little more extensive than past years, in order to provide a more streamlined Nomination process for all involved. ONLY qualified entries will be announced as 2011 Semi Finalists.

* 1. NOMINEE'S INFORMATION:

Nominated Company's
Name (and Division Name):

Name of President, CEO,
COO or Division Head:

Title:

Phone:

Email:

Website:

2. NOMINEE'S SUPPORT STAFF FOR THIS NOMINATION APPLICATION PROCESS (e.g., Executive Assistant, Marketing Director, PR Director):

1. YOUR Name:

Title:

Phone (and Extension):

Email:

2. Name:

Title:

Phone (and Extension):

Email:

3. Name:

Title:

Phone (and Extension):

Email:

* 3. What CATEGORY is this Innovation for:

- Approach
- Medical/Biotechnology
- Information and Telecommunications Technology

* 4. When was the Innovation placed on the U.S. market?

* 5. If applicable, when did this Innovation receive it's FDA approval? (if not applicable, please write in n/a)

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- * 6. What "Title/Name" would you like us to use when promoting this Innovation on the INNOVATIONS IN HEALTHCARE(SM) Awards Event website and/or marketing materials? (e.g., The Care2000 Scanner, ABC Blood Analyzer, Interactive Online Patient Cardiac Monitoring Program)

- * 7. For Technologies, how many production (not beta) units have been sold? For an Approach, on how many patients has this new approach or service been applied?

- * 8. Please provide a brief history/description of the PROBLEM the Innovation addresses. (Maximum of 250 words)

- * 9. Please provide a BRIEF description of how this Innovation is addressing the problem and reducing the cost of quality healthcare. (Maximum of 250 words)

- * 10. Please give examples of the quantifiable clinical results achieved by this product/approach to date (e.g., results of clinical studies, examples of clinical efficacy, etc.) (Maximum of 200 words)

- * 11. What are examples of the way this Innovation lowers the cost of providing quality healthcare (costs reduced, visits reduced, etc.)

- * 12. Please submit an Executive Summary of Questions 7-11 to be used on the INNOVATIONS IN HEALTHCARE(SM) Awards Event website and/or marketing materials. (for examples, please visit www.abl.org/iih/finalists.htm)

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- * **13. Request for the Company Logo, a high-resolution and clear background version. (This image will be used on the INNOVATIONS IN HEALTHCARE(SM) website and in our promotional materials.)**

I will be emailing you the logo [Laura@abl.org -- for the subject line, please use: IIH2011 Nomination Packet for "Company Name"]

I will mailing you the logo [Mailing Address: ABL Organization 207 E. Memory Lane, Santa Ana, CA 92705 - Attn: Laura Grant]

- * **14. The following four questions are Consent to Mandatory Requirements for Participation in the 2011 INNOVATIONS IN HEALTHCARE(SM) Awards Event. (A "No" answer will invalidate your application.)**

Has the Company CEO or Division Head responsible for this Innovation approved the content of this Nomination Application Packet?

Yes

No

- * **15. Has the company CEO or Division Head responsible for the Innovation, approved the content of the Nomination Application Packet, and if selected as a 2011 Finalist, agreed to either record a 5-minute "Finalist Innovations Presentation Video" and have it submitted to the ABL Organization (via DVD and to be presented live at the ABBY Awards) -- OR -- agreed to create and submit a PowerPoint Presentation to be presented live at the ABBY Awards Event no later than August 15, 2011 at 5:00pm. (Finalists will be determined mid-July 2011.)**

Yes

No

- * **16. Has the Company CEO or Division Head responsible for this Innovation agreed to have a top-level executive from the Company be available to attend the Awards Event, on Wednesday, September 28, 2011, at the Newport Beach, CA Radisson Hotel, to accept a "Finalist" Award (and ABBY Award should they win)?**

Yes

No

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- * 17. All Finalists agree to allow the ABL Organization to use their "Innovations Finalist Presentation Video" for the marketing and promotion of the ABL INNOVATIONS IN HEALTHCARE (SM) ABBY Awards Event.

Yes

No

18. How did you hear about the INNOVATIONS IN HEALTHCARE (SM) ABBY Awards Call for 2011 Nominations?

ABL sent me a Call for Nominations email

Colleague

Press Release

Web Search

Other (please specify)

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Thank you for completing our 2011 Nomination Application Packet!

You must click "Done" to be sure your nomination is submitted.

ABL will be contacting you in July 2011 with details about the Finalist selection process.

For Further information about the Finalist Selection Process, please visit <http://www.abl.org/iih/w/nominations.htm>

Questions?|Comments

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